

# STRING METaverse: POWERING THE INTERNET FINANCIAL SYSTEM

Hallmarking new standards across blockchain and fintech innovation



(L-R) **KRISHNA MEENAVALLI**, Founder & CFO; **SANTOSH ALTHURU**, CEO and **GANESH MEENAVALLI**, Managing Director, String Metaverse

Bringing together all his knowledge, his financial prowess and visionary outlook Founder Krishna Meenavalli is helping redefine how value flows through the next generation of the Internet.

## Building the Future of Programmable Finance on the Blockchain

String Metaverse Ltd. (BSE: META) is rewriting the playbook for the Web3 era. Founded by Krishna Meenavalli, a visionary in financial engineering and digital assets, the company has rapidly evolved into one of India's most pioneering public Web3.0 enterprises. Headquartered in Hyderabad with a global footprint spanning Canada, UAE, and Singapore, String Metaverse is laying the groundwork for a new financial internet — one that is decentralized, intelligent, and borderless.

At its core, String Metaverse is building the infrastructure for a world powered by stablecoins, tokenized real-world assets, and programmable finance. With businesses spanning digital banking, real-time ad networks, high-frequency trading, and gaming economies, the company is setting new standards across blockchain and fintech innovation.

## A Multi-Dimensional Web3 Powerhouse

### ► Web3 Gaming & Attention Economy

String is redefining value exchange through its

play-to-earn games, real-money tournaments, and esports platforms. By converting user attention into digital assets, it's tapping into a multi-billion-dollar attention economy and returning value to its 4M+ player base — projected to reach 10M by next year.

### ► Digital Asset & DeFi Division

Through proprietary AI tools and in-house trading infrastructure, String actively manages liquidity and executes high-frequency strategies across major networks including Solana, Ethereum, Arbitrum, Base, and more — enabling both market efficiency and yield optimization.

### ► Blockchain Infrastructure & Node Operations

The company operates licensed validation nodes across top Layer 1 and Layer 2 blockchains. These nodes are not only key to transaction validation but also serve as the backbone for cross-chain liquidity routing, staking operations, and decentralized governance frameworks.

## Global Expansion & Strategic Hubs

- **IN India:** Hyderabad headquarters serve as the company's braintrust for engineering, product innovation, and esports.
- **CN Canada:** With its Fintech MSB license from FINTRAC, String is launching String Payx, a Web3-native digital banking platform offering virtual Visa cards, on/off ramps, and cross-border remittance solutions.

- **AE Ras Al Khaimah:** A blockchain infrastructure hub is being developed to host high-performance data centers and validation nodes, reinforcing the firm's computing and transaction processing power.
- **SG Singapore:** String's RTB Ad Exchange and Telegram Mini-App Ad Network are creating a new monetization model for developers — offering real-time bidding and instant payouts in a Telegram-first ecosystem.

**String Metaverse is building a comprehensive multi-chain, multi-product infrastructure layer, providing the technical backbone to power open finance at scale:**

- Blockchain Validation Nodes for multiple Blockchain Networks
- Fintrac-licensed (Canada) payment stack: Virtual Debit Cards and cross border payments.
- Seamless Crypto-to-Fiat On-Ramp and Off-Ramp capabilities

## FINANCIAL PERFORMANCE: FY 2024-25 HIGHLIGHTS

**REVENUE**  
₹407.36 Cr  
(+169.4% YoY)

**NET PROFIT (PAT):**  
₹35.25 Cr  
(+225.8% YoY)

**Positive Operating Margins**  
driven by cost optimization and  
AI-led execution

## Vision for the Future

Under the leadership of Krishna Meenavalli, alongside CEO Santosh Althuru and MD Ganesh Meenavalli, String is not just building products — it's building public infrastructure for a decentralized economy. From tokenized assets and AI-first agents to programmable payments and open financial systems, the firm's long-term vision is to onboard the next billion users into the on-chain world.

In a world rapidly moving toward programmable value, String Metaverse is not just participating in the Web3 revolution — it's architecting it. ■